

A All Users

Add comparison +

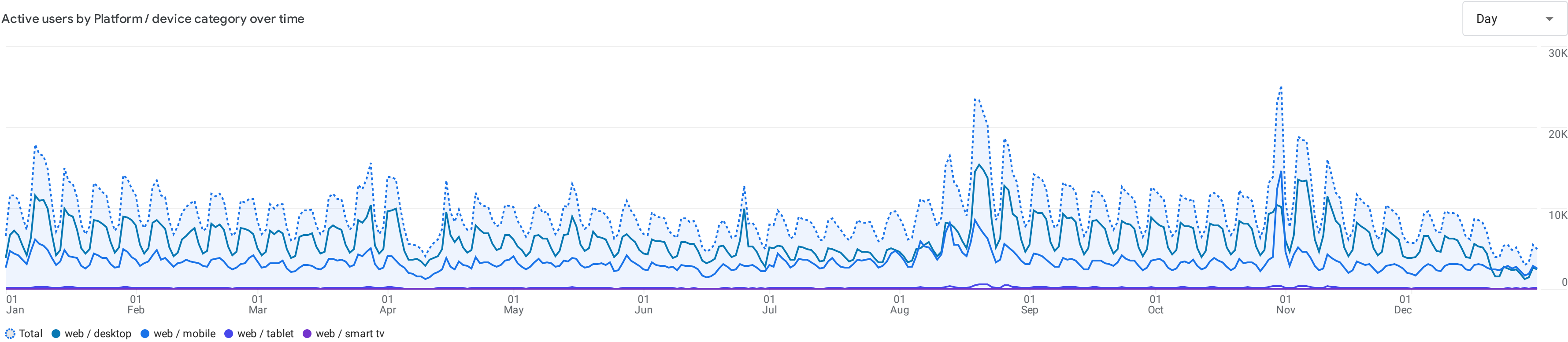
Custom Jan 1 - Dec 31, 2024

Tech details: Platform / device category 

✔

Add filter +

Active users by Platform / device category over time



Plot rows

Search...

Rows per page: 10 1-4 of 4

|                                     | Platform / device category | Active users               | New users                  | Engaged sessions           | Engagement rate  | Engaged sessions per active user | Average engagement time per active user | Event count                 | Key events                 | Total revenue |
|-------------------------------------|----------------------------|----------------------------|----------------------------|----------------------------|------------------|----------------------------------|-----------------------------------------|-----------------------------|----------------------------|---------------|
|                                     |                            |                            |                            |                            |                  |                                  |                                         | All events                  | All events                 |               |
| <input checked="" type="checkbox"/> | Total                      | 2,159,428<br>100% of total | 2,083,514<br>100% of total | 3,985,417<br>100% of total | 88.93%<br>Avg 0% | 1.85<br>Avg 0%                   | 1m 28s<br>Avg 0%                        | 36,934,962<br>100% of total | 61,319.00<br>100% of total | dh0.00        |
| <input checked="" type="checkbox"/> | 1 web / desktop            | 1,303,592                  | 1,241,771                  | 2,585,687                  | 89.39%           | 1.98                             | 1m 35s                                  | 23,344,812                  | 10,573.00                  | dh0.00        |
| <input checked="" type="checkbox"/> | 2 web / mobile             | 848,054                    | 819,439                    | 1,377,902                  | 87.8%            | 1.62                             | 1m 16s                                  | 13,136,947                  | 50,550.00                  | dh0.00        |
| <input checked="" type="checkbox"/> | 3 web / tablet             | 25,023                     | 22,146                     | 44,285                     | 90.74%           | 1.77                             | 1m 26s                                  | 451,683                     | 196.00                     | dh0.00        |
| <input checked="" type="checkbox"/> | 4 web / smart tv           | 166                        | 158                        | 185                        | 88.52%           | 1.11                             | 1m 16s                                  | 1,520                       | 0.00                       | dh0.00        |